

2011 Memorial Day Weekend Parade

RULES AND REGULATIONS



General Information –The staging area will be at 2500 N Oak Street (directly across from the Myrtle Beach Convention Center). If you are accepted to participate in the parade you are expected to arrive at the site between 7:30 and 8:00 am on May 28th.

ENTRIES - All parade units must be pre-approved by the Myrtle Beach Area Chamber of Commerce and/or BRAVO! Events prior to entry into parade line up. The Myrtle Beach Area Chamber of Commerce and BRAVO! Events will consider requests on a case-by-case basis. Photos must be submitted with a written request no later than May 15, 2011 to be considered. No entry fee will be charged to non-profit 501C3 civic organizations.

No offensive, controversial, discriminatory symbols or words, etc. will be allowed in the parade
If an entry is disqualified for any reason the entry fee is non-refundable

WALKERS – Each parade entry will be allowed a maximum of 6 walkers to distribute candy or promotional items.

The following rules apply to units with walkers:

- Walkers must be physically able to walk the entire parade route in a brisk manner without stopping.
- Walkers must remain at same pace with parade unit to ensure proper timing and spacing.
- Walkers must remain at the sides of the unit, close enough to audience to hand materials directly to the crowd.
- Walkers must be themed to match float or unit and must be dressed appropriately (i.e. no tank tops.) Photos should be submitted along with unit.
- Walkers are not allowed to jump on and off of float or unit.

HANDOUTS – All products and materials must be distributed through unit walkers and must be pre-approved by the Myrtle Beach Area Chamber of Commerce and/or BRAVO! Events.

Illegal, offensive, controversial, religious, discriminatory symbols or words will not be allowed on any materials for distribution.

SPACING - During the parade, please maintain a 50-foot distance behind the unit in front of you. No unit should do any countermarching, maneuvering, etc. except within the normal space in front of and behind the unit. This will keep the unit following you from having to stop. Any group (other than one minute given to bands) which stops or impedes the progress of the parade will be disqualified from judging. Cars should not stop but should continue in slow forward manner even while their riders are being interviewed.

BANDS - Consisting of high school, military, local bands, and privately contracted bands are required to be in coordinated uniforms and a photo needs to be submitted for pre-approval by the Myrtle Beach Area Chamber of Commerce and/or BRAVO! Events no later than May 15th. There will be breakfast and lunch provided for the members and staff of the bands.

HIGH SCHOOL BAND COMPETITION – Is an adjudicated competition. Bands will be given an opportunity to stop at the reviewing stand for one minute to showcase their band. Please observe the one-minute rule. Judges will penalize bands after one minute.

PARADE MARSHALS - Parade marshals will be clearly identifiable and will be stationed at the beginning and end of the parade as well as all along the parade route. If any problems are encountered, they should be notified immediately. Parade marshals have full authority over all units, including disqualification and their decisions are final.

ALCOHOLIC BEVERAGES - Absolutely no alcoholic beverages permitted during the lineup of and during the parade.

CHILDREN - Children under 9 years of age riding on a unit, such as a float, must be under adequate supervision to insure safety.

CANCELLATIONS - If it becomes necessary to drop out of the parade, call BRAVO! Events 843-558-8015 as soon as the problem develops. **If cancelled after May 15 entry fee will not be refunded.**

INSURANCE - EVERYONE participating in the parade must sign a “Parade Participant Waiver” or hold harmless agreement. In addition, persons driving a car or unit must submit a “Vehicle Insurance Form” by May 15th verifying you have insurance on your vehicle. BRAVO! Events, City of Myrtle Beach and the Myrtle Beach Area Chamber of Commerce are not liable for injury to persons participating in the parade, spectators, damage to floats, vehicles or personal property.

A Certificate of Insurance naming Myrtle Beach Area Chamber of Commerce and the City of Myrtle Beach as additional insured is required of certain units and must be received by May 15.

CARS- Maps and directions will be given to drivers with instructions on parade routes and parade rules for their information.

FLOATS - Professionally built floats will be provided by Cline Floats of Catawba, NC. Amateur floats will be considered on a case-by-case basis and must be pre-approved by the Myrtle Beach Area Chamber of Commerce and/or BRAVO! Events. Pictures must be submitted in advance.

No float builder (other than Cline Floats) is permitted to have his or her business name displayed on vehicle pulling float.

Businesses that purchase floats are responsible for the people riding floats. If no people are on the float, it will be pulled out of the lineup with no refund of fee.

EVALUATION - The Myrtle Beach Area Chamber of Commerce and/or BRAVO! Events will evaluate every unit request based upon the compliance with the Rules & Regulations. If it is determined that a unit does not qualify, they will make recommendations to assist you in meeting the qualifications for participation. If it is determined that a unit does not comply as approved, it may be disqualified by the parade marshals on the morning of the parade. The Myrtle Beach Area Chamber of Commerce and/or BRAVO! Events reserves the right to limit the number of people marching/walking per unit and inspect each unit at parade lineup area for compliance of rules. Exceptions can only be granted by the Myrtle Beach Area Chamber of Commerce and/or BRAVO! Events and their decision is final. Maximum number of entries allowed in parade will be 200 units.

In the case of bad weather there will be no make up day.