

Description of Categories



Float: **\$700** rental includes decorated float provided by Cline Floats, applicant's name on both sides of the float in block letters, insurance, and a vehicle and driver to pull the float.

\$125 registration fee for floats provided by participant.

1. Participants who would like to use their own existing float should provide a color photo of the float with tow vehicle. Because the group is entering a float that has not come from the parade's professional float vendor, there are several added requirements
2. Participant will provide their own float, tow vehicle, and driver(s) and will not use another professional float rental service. If a professional rental service is required, the parade vendor will be used.
3. A certificate of insurance reflecting worker's compensation coverage on all employees working on the float while on parade grounds and coverage of driver(s) to/from/during the parade.
4. A certificate of insurance reflecting auto liability coverage (minimum of \$100,000/\$300,000) on the tow vehicle and coverage on the float – different insurance companies handle this differently. Please check with your insurance agent to provide evidence of coverage.
5. Dependent on the tow vehicle, proper driver's license – commercial or otherwise - and a driver's medical certificate if the combined weights (float and vehicle) are over 10,000 lbs as required by SC DOT. Participant, by registration, provides assurances that the participant and their agents/employees are following all other SC and Federal DOT requirements for commercially-operated vehicles.
6. Participating team is responsible for adequate towing capacity with the tow vehicle. Participant assumes all liability for damages to their equipment and that of others caused by failure of the participant's vehicle(s), trailer(s), or driver(s). Day of the event, parade officials reserve the right to disqualify vehicles for smoke, fumes, or other reasons unbecoming to the festive nature of the event.

Animal Groups: **\$50** All entries with live animals are responsible for immediately curbing/cleaning up after their animals.

Car Unit: **\$50** (applicant must provide a car, driver, car signage). The fee secures a spot within the parade line-up. Please supply a color photo of the vehicle with the registration form. Items 3-5 above apply to entrants. Parade officials do have access to local car clubs for additional vehicles but the availability is limited and not guaranteed – fees will be **\$50** plus car club requirements, if any.

Balloon Holders: **\$0** Businesses and groups of 20+ participants may sponsor a giant helium balloon. The groups will be responsible for holding the balloon through the parade.

Military Vehicle: **\$0** – Military vehicles are welcome to participate including tanks and other similar road-worthy vehicles. These must be pre-approved and items 3-5 above apply to these vehicles. Please provide color photo.

Walking Group Non Profit: **\$0**. This fee is for non-profit organizations registered with the SC Secretary of State only. Please supply a color photo of group members with signage and uniforms/attire. Non-military groups require a minimum of 6 participants to be considered a group. There is no minimum for military personnel or veterans. Military veterans can walk individually and parade officials will work to match these individuals with other individual veterans. If a veteran is not physically able to walk, but able to sit in a wheelchair or car, please contact the parade officials below and we will work to accommodate such.

Walking Group For Profit: **\$100**. This fee is for all for-profit organizations. The fee secures a spot within the parade line-up. Please supply a color photo of group members with signage and uniforms/attire. Minimum group requirements above apply.

Checks should be payable to the Myrtle Beach Area Chamber of Commerce. Parade officials, at its sole discretion, reserve the right to approve/deny any participants, vehicles, signage or other requirements as decided by the Myrtle Beach Area Chamber of Commerce.